

PC™ travel services Newsletter 2017 Contest (the “Contest”)

Official Rules

MINI RULES

NO PURCHASE NECESSARY to enter or win. Age of majority Canadian residents (excluding Quebec) only. Twenty-six (26) prizes, each consisting of \$1,000 CDN worth of travel services from pctravel.ca in the form of a credit voucher (approximate retail value of each prize is \$1,000 CDN) available to be won; one prize for each week of the contest period. Contest starts July 1, 2017 and ends December 31, 2017. Skill-testing question required. Odds of winning depend on the number of eligible entries per weekly draw. See full contest rules including eligibility restrictions and how to enter without purchase.

FULL RULES (the “Contest Rules”)

NO PURCHASE NECESSARY. CONTEST IS OPEN ONLY TO LEGAL RESIDENTS OF CANADA (EXCLUDING RESIDENTS OF QUEBEC) WHO ARE AGE OF MAJORITY IN THEIR PROVINCE/TERRITORY OF RESIDENCE. SEE ELIGIBILITY SECTION BELOW FOR FURTHER DETAILS.

THE CONTEST PERIOD:

The Contest runs from 12:00AM ET on July 1st, 2017, to 11:59PM ET on December 31st, 2017, inclusive (the “Contest Period”).

THE SPONSOR:

The Contest is sponsored by 8742995 Canada Inc. doing business as Travel Nation Canada (“Travel Nation”, the “Sponsor”).

ELIGIBILITY:

To be eligible to enter, you must be a legal resident of Canada, excluding Quebec, and you must have reached the age of majority in your province/territory of residence as of the date of contest entry. Notwithstanding the foregoing, the Contest is NOT open to employees of Travel Nation, Loblaws Inc., President’s Choice Bank, or any of their respective affiliated companies, advertising or promotional agencies, or domiciled with any such employee.

PRIZES:

There are twenty-six (26) Prizes (each a ‘Prize’) available to be won in the Contest (one (1) each per Weekly Draw – see below), each consisting of up to \$1,000 CDN worth of travel services from pctravel.ca, in the form of a credit voucher which can be redeemed for any travel products or services offered through PC™ travel services on the date of the booking, subject to the terms and conditions set out below in these Contest Rules.

Each Prize credit must be redeemed in one booking for one trip or trip/travel services package with PC™ travel services over the phone at a designated date and time scheduled by the Sponsor. The trip/travel services must be used within a continuous time period. If the trip/travel services booked have an actual retail value less than the specified prize amount, the winner forfeits any difference in value and shall not be entitled to any alternative prize.

Winner may include one or more guests in the travel booking of their Prize provided that the winner's guest(s) are of the age of majority in their province or territory of residence or have the express prior written consent of his/her parent or legal guardian, in form satisfactory to the Sponsor, to accompany the winner. Winner and any guest(s) must have, and are responsible for obtaining, all required passports and other travel documentation, if any, be legally eligible to travel to all destinations, and must travel together on the same itinerary. Certain restrictions may apply to air travel and all other accommodation reservations are subject to availability and travel provider restrictions.

If a selected entrant chooses not to accept the Prize or is unable to travel at the available times, the Prize will be forfeited by that entrant and the Sponsor reserves the right to select another eligible entrant at random as a possible winner. The Sponsor makes no express or implied warranties of any kind with respect to safety, or performance, of the Prize or any component thereof.

Prizes must be accepted as awarded, are not transferable, and will not be awarded in a cash equivalent, (and without limiting the foregoing, the Prize(s) may not be sold or traded) except at the sole discretion of the Sponsor. In the event that a Prize, or any component thereof, is unavailable for any reason, the Sponsor reserves the right in its sole and absolute discretion to substitute a Prize or Prize component of equal or greater value, including without limitation a cash award. Any additional costs incurred in collecting and using any Prize are the winner's sole responsibility. Approximate retail value of each Prize is \$1,000 CDN.

TO ENTER: LIMIT ONE ENTRY PER PERSON FOR EACH WEEKLY DRAW REGARDLESS OF METHOD OF ENTRY.

- 1) When you sign up for the PC™ travel services newsletter at pctravel.ca during the Contest Period and agree to enter the contest, you will receive one (1) entry into the contest for the next Weekly Draw taking place in the calendar week following the calendar week of your Contest entry, and one (1) entry for each of any remaining Weekly Draws for the Contest, provided you remain subscribed to the PC™ travel services newsletter.
- 2) If you already signed up to receive the PC™ travel services newsletter before the Contest began on July 1st, 2017 you will receive one (1) entry into the Contest for each of the Weekly Draws for the Contest, provided you remain subscribed to the PC™ travel services newsletter.

3) NO PURCHASE NECESSARY: If you are not a PC™ travel services newsletter subscriber, do not wish to subscribe, or have unsubscribed, you may enter the Contest by hand-printing your name, your complete mailing address (including postal code), daytime telephone number, age, and the date of the Weekly Draw (the “Weekly Draw Date”) for which you are entering on a plain piece of paper and mailing it in a sealed postage pre-paid envelope to: PC Travel Services Newsletter Contest, 2810 Matheson Blvd East, Suite 300. Mississauga, Ontario L4W 4X7. Each mail-in entry will result in one (1) entry for the Weekly Draw you have specified on your entry to a maximum on one entry per person per Weekly Draw. You may mail in an entry for each of the Weekly Draws during the Contest period however each entry must: (i) be mailed in a separate sealed envelope with sufficient postage; (ii) specify the Weekly Draw Date to which it pertains; and (iii) be postmarked during the Contest Period and received by the Sponsor no later than two (2) business days prior to the applicable Weekly Draw Date. Late, incomplete or illegible entries and multiple entries for the same Weekly Draw Date are ineligible. No photocopied, computer-generated facsimiles, mechanically reproduced, bulk or mass entries permitted.

All entries become the property of the Sponsor and will not be acknowledged or returned. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of entries and/or entrants. Your online agreement to the Contest Rules and/or your submission of a mail-in entry constitutes your consent to participate in this Contest.

THE WEEKLY DRAWS:

There will be one (1) Prize Draw (each, a “Weekly Draw”) for each week of the Contest Period (twenty-six (26) Weekly Draws in total), as follows: a random draw will be made in Toronto, Ontario by the Contest judges (the “Judges”), who may be employees or independent contractors of the Sponsor, on each of the following Weekly Draw Dates (each, a “Weekly Draw Date”):

Draw Dates:

July 9th, 2017 July 16th, 2017 July 23rd, 2017 July 30th, 2017	August 6th, 2017 August 13th, 2017 August 20th, 2017 August 27th, 2017	September 3rd, 2017 September 10th, 2017 September 17th, 2017 September 24th, 2017
October 1st, 2017 October 8th, 2017 October 15th, 2017 October 22nd, 2017 October 29th, 2017	November 5th, 2017 November 12th, 2017 November 19th, 2017 November 26th, 2017	December 3rd, 2017 December 10th, 2017 December 17th, 2017 December 24th, 2017 December 31st, 2017

On each Weekly Draw Date, the Judges will select one (1) potential Prize winner from among all eligible entries for that Weekly Draw Date. The chance of being selected as a potential Prize winner depends on the total number of eligible entries received in respect of each Weekly Draw. The Sponsor or its representatives will attempt to contact each selected entrant by email (for online Contest entries) or telephone (for mail-in Contest entries) for a period of ten days following the Weekly Draw date, at the email address and/or telephone number provided by the entrant in his/her online Contest entry or mail-in Contest entry, as applicable. If you have been contacted by email, you must respond to that contact according to the process described in the email. If a selected entrant cannot be contacted (or fails to respond to such contact) within that time, that selected entrant will be disqualified and shall not be entitled to receive the Prize, and the Sponsor reserves the right, in its sole and absolute discretion, to select at random another eligible entrant as the potential winner, whom the Sponsor or its representatives shall attempt to contact, and who shall be subject to disqualification, in the same manner.

TO WIN:

If your entry is drawn and you otherwise comply with these Contest Rules, you will be required to correctly answer, unaided, a time-limited, mathematical skill-testing question in a pre-arranged telephone interview in order to be declared a winner and be awarded the Prize. If you do not answer correctly or if you do not otherwise comply with these Contest Rules, you will be disqualified and will not receive the Prize. In such a case, the Sponsor reserves the right, in its sole discretion, to cause the Judges to conduct a new draw for that Prize from among the remaining eligible entries in respect of that Weekly Draw.

To be confirmed as the winner of the Prize, you must also: (a) have complied and continue to be in compliance with these official Contest Rules; and (b) execute and return the Sponsor's Affidavit of Eligibility, Liability Release and Publicity Release to the Sponsor and/or its agent within fourteen (14) days of the date the material was sent.

Non-compliance with any of the foregoing may result in disqualification and awarding of the Prize to an alternate winner.

If a prize is unclaimed, it will not be awarded.

GENERAL:

By entering this Contest, each entrant agrees to provide such personal information as is necessary for the administration of this Contest and agrees that:

Travel Nation, Loblaws Inc., President's Choice Bank, and each of their respective parent companies, affiliates, subsidiaries, advertising or promotional agencies and entities related to the management, coordination or fulfillment of the Prize (collectively, "Released Parties") shall have the right and

permission to use the winner's name, voice, city/Province of residence, photograph, comments and/or likeness for advertising and/or trade and/or any other purpose in any media or format now or hereafter known without further compensation, permission, or notification; and

Released Parties and their designees and assigns and all of their respective officers, directors, employees, representatives and agents shall have no liability and will be held harmless for any liability, loss or injury to the entrant or any other person, including, without limitation, damage to personal or real property, personal injury or death, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of any prize or participation in this Contest.

All decisions of the Sponsor and its representatives are final and binding on all entrants, without right of appeal, with respect to all aspects of the Contest, including without limitation eligibility and/or disqualification of entries.

All entries become the property of the Sponsor and none will be returned. The Sponsor assumes no responsibility for lost, stolen, delayed, illegible, damaged, destroyed or misdirected entries or for any failure or technical malfunction of any telephone, computers, on-line systems, servers, access providers, computer equipment, software, failure of any email or entry to be received on account of technical problems, or any combination thereof, all of which may affect a person's ability to participate in the Contest.

The Sponsor reserves the right to terminate, modify or suspend the Contest for any reason in its sole discretion and without notice, including if events beyond its reasonable control make continuation unfeasible. The Sponsor reserves the right, in its sole and absolute discretion, and without prior notice or obligation, to adjust any of the dates, timeframes or procedures stipulated in these Contest Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Contest Rules, or as a result of technical problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules.

Any attempt by an entrant or other individual to deliberately undermine the legitimate operation of this Contest, including but not limited to any fraudulent entry, may constitute a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law.

No prize will be awarded to any participant who fails in any way to comply fully with these Contest Rules.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Contest Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the Province of Ontario without regard to Ontario conflicts of law principles. All entrants consent to the jurisdiction and venue of the Province of Ontario.

The invalidity or unenforceability of any provision of these Contest Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Contest Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

PRIVACY: Other than as provided in these Contest Rules, unless a participant otherwise consents, all personally identifying information submitted for this Contest in your contest entry will be used only for the purpose of conducting this Contest.

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| PC™ travel services are provided by 8742995 Canada Inc. doing business as Travel Nation Canada. President's Choice Bank and its related companies are not affiliated with Travel Nation Canada and are not responsible for delivery of the services or liable in connection therewith.